

READY FOR *Takeoff?*

MAKE YOUR NACDS MEMBERSHIP **FLY**

Dear Friends,

Take it from me: membership in NACDS can help a regional chain reach new heights!

I have seen this proven true as the president and CEO of Thrifty White Pharmacy – a company much like yours ... as a member of the NACDS Board of Directors ... and as chairman of NACDS for the 2013-2014 term.

The NACDS Regional Chain Conference presents an amazing opportunity to learn, to share practical business ideas, and to meet with suppliers. Yet this event is just the beginning of the value that NACDS delivers to regional chain members.

Are you taking advantage of all that NACDS has to offer? Take a look at these member benefits, and you'll want to put them to work for your company, too.

Bob Narveson President and CEO, Thrifty White Pharmacy NACDS Past Chairman

NACDS REGIONAL CHAIN MEMBER BENEFITS

The Dialogue Continues Each Month. NACDS Regional Chain Member Conference Calls keep you plugged in year-round. What's the latest on Medicaid reimbursement, and on implementation of the Affordable Care Act and the Drug Supply Chain Security Act? NACDS has the answers, and needs your input on pressing issues.

Your Exclusive Weekly Briefing. *CEO Issue Update* presents a week-by-week analysis of policy issues at the federal and state levels, and much more.

Unique Events Hit Timely Topics. NACDS hosts seminars and webinars on emerging issues. For example, a special in-person session on compliance issues has met with rave reviews, as have an array of webinars on Affordable Care Act dynamics.

A Direct Line to NACDS Experts. The NACDS staff is here to serve, and you are just one phone call away from an initial point of contact – or a valuable second opinion – on often-challenging legal, government affairs, pharmacy operations and public relations topics.

Resource Center – At Your Service. If you have a question, the NACDS research team just may have the answer!

Get the Facts. The annual *Chain Member Fact Book* provides NACDS analysis of government and private-sector data. It puts industry economics and healthcare-related statistics at your fingertips.

Supplier Contacts One Click Away. The newly re-developed NACDS Membership Directory is online and offered exclusively to NACDS members. Find contact information from supplier partners – or from other chains.

Forward-Thinking Insights. With NACDS, you can learn about the state of the industry in emerging topics like digital marketing and joint business planning, from some of the leading authorities in these fields. In collaboration with NACDS associate members, NACDS has published studies and white papers on these topics, and more – and they are yours to use in your strategic planning.

Your Advocate in Action. NACDS advocates for the industry before the federal and state governments – in the legislatures, executive branches and courts. NACDS also positions the industry in the media, among opinion leaders, and within the broader healthcare and retail communities.

