

YOU'RE READY TO VOTE... *now encourage everyone else!*

Your social media post has more power than you know. People are more likely to vote when they are aware a friend or family member is voting too. Social persuasion works.



BE PERSONAL

Tell your followers you are voting and ask them to do the same. Tweet out voter registration deadlines and reminders to vote on November 8th. Share links to candidate lists and ballot initiatives. Knowledge + social persuasion empower people to act.

BE POSITIVE

Negativity turns people off. Be enthusiastic about voting in #Election2016. Explain how a vote can affect your community, your country, your future. Share how voting makes you feel.

BE A #PHARMACYVOTER

Use #PharmacyVoter on every voting post. Share why pharmacy issues are important as they impact the political dialogue. Know that your voice makes a #RxIMPACT.

Need ideas?

Check out pharmacyvoter.org



NACDS

#PharmacyVoter