

Make a Difference for *Your* Profession!

Join fellow pharmacy students, pharmacy school deans and faculty, pharmacy executives, pharmacists and other pharmacy advocates in fighting for pro-patient and pro-pharmacy policies by representing *your* profession on Capitol Hill.

READY TO GET INVOLVED?

Get the training. Get the access. Get the message across that pharmacy is at the policymaking table. That's what you'll get when you become involved in the National Association of Chain Drug Stores (NACDS) RxIMPACT grassroots program at www.rximpact.org. This exciting program gives you the tools you need to understand how to successfully engage the nation's legislators and advocate for change! Beyond our online advocate programs, RxIMPACT has two cutting-edge programs designed to usher you through the door straight into Congressional offices. These programs will prepare you to do so with confidence.

1. RxIMPACT U ACADEMY

In this exciting annual program, you can train to become part of the next generation of pharmacy leaders and advocates. This RxIMPACT program will help you translate your education into action.

We provide student pharmacists a half-day of training with experienced advocates one day prior to going "up to the Hill." This interactive education program showcases the policy-making process, key pharmacy issues and legislative debates. Our emphasis is on strategic communication skills and developing long-term relationships with legislators and their staff. We'll help you get ready to drive home the pro-patient, pro-pharmacy message.

"Through working with NACDS on RxIMPACT Day on Capitol Hill, I feel confident in my advocacy abilities."

-- Ben Carroll, University of Rhode Island



From Left to Right
1. Student from the University of the Pacific 2. Sen. Scott Brown and students from Virginia Commonwealth University 3. Senator Sheldon Whitehouse and students from the University of Rhode Island 4. Representative Earl Pomeroy and students from the College of Notre Dame 5. Representative Jim McDermott

2. RxIMPACT DAY ON CAPITOL HILL

You'll be aligned with fellow students, community pharmacy executives, state pharmacy association leaders, and others as part of a joint effort to promote pro-pharmacy legislation.

After participation in the morning legislative briefing attended by lawmakers supportive of our industry, advocates are paired with others from their state to attend RxIMPACT-scheduled meetings with Members of Congress and their staff. These small groups meet face-to-face, and your voice will be heard by those writing our nation's laws.

Just weeks before passage of the new healthcare reform law, the 2010 RxIMPACT Day on Capitol Hill focused attention on key pharmacy provisions through over 220 in-person meetings, including:

- 67 U.S. Senators 153 Representatives
- 70% of those members of Congress serving on committees with healthcare jurisdiction
- 16 of 23 Senate Finance Committee Members
- 18 of 23 Senate Health, Education, Labor & Pensions Committee Members
- 43 of 59 House Energy & Commerce Committee Members
- 24 of 41 House Ways and Means Committee Members

"It was a great event...I am looking forward to next year's already. I learned a lot at the conference and it made me very enthusiastic and excited to continue educating policymakers about the impact pharmacists make."

-- Ryan Menders, University of Charleston



Representative Marion Berry and the students of the University of Charleston



Students from Howard University

"The chance to represent my university and my profession was fantastic! This was an eye-opening experience to the impact that I can have on national policy."

*-- Samuel Stolpe,
Howard University*

Join RxIMPACT Day on Capitol Hill 2011!!
Attend this ground-breaking event in Washington, D.C.
March 9-10, 2011!

For more information visit us at
www.NACDS.org or www.RxIMPACT.org

Contact:

Alex Adams
Director, Pharmacy Programs
Email: aadams@nacds.org
Phone: 703.837.4232

Heidi Ann Ecker
Director, Government Affairs & Grassroots Programs
Email: Hecker@nacds.org
Phone: 703.837.4131