

February 14, 2013

Janet Wright, MD, FACC Executive Director Million Hearts Centers for Disease Control and Prevention National Center for Chronic Disease Prevention and Health Promotion 4770 Buford Hwy, NE - MS K-40 Atlanta, Georgia 30341-3717

NACDS Foundation's Continued Support of Million Hearts and "Team Up, Pressure Down"

Dear Dr. Wright,

In celebration of American Heart Month, and in further support of HHS' Million Hearts "Team Up, Pressure Down" campaign, the NACDS Foundation is excited to share with you our latest initiative "NACDS Foundation/Million Hearts "Heart to Heart Community Health Fairs." This program will build upon our considerable success in 2012 in which we supported 65 health fairs across the country that served nearly 3,500 patients located in community pharmacies, senior centers, and other community venues. As you may recall, the specific outreach completed at the events included:

- Aspirin education for <u>1,923 patients</u>
- **B**lood pressure screening and education for <u>2,909 patients</u>
- Cholesterol screening and education for <u>1,750 patients</u>
- Smoking cessation education for <u>1,292 patients</u>

Given the tremendous impact on the health and well-being of health fairs participants, we are eager to continue our partnership to build healthier hearts and improve lives with the launch of the NACDS Foundation/Million Hearts "Heart to Heart Community Health Fairs."

This new program aims to support initiatives focused on heart health in all 50 states, plus the District of Columbia and Puerto Rico. We are happy to announce that as of today, we have committed support to school programs within 42 states that will reach over 6,000 patients. Of course, our team is tirelessly working with healthcare providers and patient groups in the remaining states to reach our stated goal. Each sponsored event will also report a number of health related outcomes, including but not limited to: number of patients screened, at risk, and referred for blood pressure, cholesterol, smoking cessation and immunizations that were recommended or administered. Also, each program will note any collaborative healthcare services offered, any at risk populations served, as well as quotes from participants explaining the benefits of these community health fairs.

We look forward to sharing our final report of the "Heart to Heart Community Health Fairs" this summer, and to working together for healthier hearts.

Sincerely,

Stan ? Arlam

Steven C. Anderson, IOM, CAE Chairman, NACDS Foundation

Kathlen Gragen

Kathleen D. Jaeger President, NACDS Foundation